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**McPassport online press office statement**

McDonald's Europe is delighted to announce Romania, Norway and Switzerland will be joining the McPassport scheme effective from September 1<sup>st</sup> 2008. The McPassport is a certification of the skills and experiences that our crew build up during their time with McDonald's.

The McPassport enables staff to apply for any available vacancy in McDonald's restaurants across the European Union, cutting out the logistics usually involved when searching for a new job. Together these new additions to the scheme boast over 250 restaurants, with 12,000 employees.

To date, more than 280 crew members have benefited from the McPassport programme across Europe. The scheme is the biggest private sector mobility offering in Europe and is designed to give employees the opportunity to progress their life elsewhere whilst also developing skills within the McDonald's brand.

As the leading global foodservice retailer, employee engagement is crucial to McDonald's growth and the brand finds itself continuously searching for new ways to attract and fulfill the finest staff in the industry. Equally, as the European markets expand and evolve, it is important for staff to share skills across the region.