

**McDonald's Senior Vice President International HR & Strategy Appointed
Corporate Executive Vice President, Chief People Officer**

McDonald's Corporation has announced the promotion of David Fairhurst, currently Senior Vice President International HR and Strategy, to the newly expanded role of Corporate Executive Vice President, Chief People Officer. Fairhurst will oversee global human resources with additional responsibility for global training. He will report directly to McDonald's President and CEO Steve Easterbrook. Fairhurst replaces Rich Floersch, executive vice president and chief human resources officer, who will retire effective Dec. 31. Fairhurst's promotion will take effect from 1st October to ensure a smooth transition.

Fairhurst, 47, joined McDonald's UK in 2005 as Vice President of People and was promoted to Chief People Officer of northern Europe in 2007. In 2011, he was appointed Chief People Officer of Europe. Earlier this year, he was named Corporate Senior Vice President, International Human Resources and Strategy, with responsibility for global design and systems.

"David will build on the substantive work that Rich led in making talent development a priority at McDonald's," said Easterbrook. "As we thank Rich for his contributions, we're confident that David is the leader we need to continue supporting the business turnaround and driving our global people strategy."

Prior to joining McDonald's, Fairhurst held senior roles at H J Heinz, SmithKline Beecham and Tesco. Outside McDonald's, Fairhurst is a former Commissioner for the UK Commission for Employment and Skills. He is also a Visiting Professor at Manchester Metropolitan University Business School and for four consecutive years (2008-2011) was voted the UK's 'Most Influential HR Practitioner' by readers of HR Magazine. In 2012, he was awarded the magazine's first ever Lifetime Achievement Award for an HR Practitioner.