

June 4, 2010

MEDIA STATEMENT

"In an abundance of caution, and in collaboration with the Consumer Product Safety Commission (CPSC), McDonald's USA today issued a voluntary recall of the four *Shrek Forever After* promotional glasses recently offered in our U.S. restaurants. It's important to know that the CPSC has said the glassware is not toxic.

"However, we request that customers stop using the glasses and visit www.mcdonalds.com/glasses beginning June 8 for instructions on how to return them and get a refund. Customers can also call McDonald's toll-free number 1-800-244-6227 for more information. Previous McDonald's promotional glassware and Happy Meal toys are not involved in the recall.

"The *Shrek Forever After* glasses were evaluated by an independent third-party laboratory, accredited by the CPSC, and determined to be in compliance with all applicable federal and state requirements at the time of manufacture and distribution. However, in light of the CPSC's evolving assessment of standards for cadmium in consumer products, and as a precautionary measure, McDonald's determined that a voluntary recall of the glasses is appropriate.

"The CPSC has confirmed that the glasses have far less cadmium than the children's metal jewelry that the CPSC has previously recalled.

"As always, the safety and well-being of our customers is a top priority and would never be knowingly compromised. McDonald's safety standards are among the highest in the industry and the company has a strong track record. McDonald's has a longstanding, cooperative relationship with the CPSC, and continues to follow their lead as testing protocols and new scientific information becomes available."

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