



**McDonald's Europe**

**FOR MORE INFORMATION:**

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**26 October, 2009:**

We have reached a common agreement with Jon Ogmundsson, our Franchisee in Iceland, that the unique operational complexity of doing business in Iceland combined with the very challenging economic climate in the country makes it financially prohibitive to continue the business. This complex set of challenges means we have no plans to seek a new partner in Iceland.

Jon has been operating the McDonald's restaurant business in Iceland since 2004 and has provided our customers with a great McDonald's experience. Jon will close his three McDonald's restaurants at midnight on 31<sup>st</sup> October 2009.

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**About McDonald's Europe**

McDonald's Europe is the region's leading foodservice retailer with more than 6,600 restaurants in 39 countries serving over 12 million customers a day. Almost 70% of McDonald's restaurants in Europe are owned and operated by independent local business men and women. For more information, please visit our website at [www.mcdpressoffice.eu](http://www.mcdpressoffice.eu).

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