



Karl Fritz **Chief Supply Chain Officer,** **McDonald's Europe**

Karl Fritz is Chief Supply Chain Officer for McDonald's Europe, a role he has held since May 2008.

Karl's current role at the company builds on a 16 year career at McDonald's which has included senior roles in finance and operations as AVP Finance for Central Europe/Asia, AVP Operations for Central Europe/ Asia, MD for the Ukraine and Director of Finance for Central Europe. Prior to his appointment as Chief Supply Chain Officer, Karl was MD for McDonald's Italy where he successfully led a major turnaround of the business.

In his current role, Karl has responsibility for the management of product supply and availability, price negotiations and contingency for the company's 6,600 restaurants in 40 countries.

Prior to joining McDonald's, Karl held positions at ITT Corporation, ITT Courier, Alcatel and RHI-VMAG.

Karl has an MBA in Finance/Audit from the Vienna School of Economics and holds executive qualifications in Retail Marketing, Mergers & Acquisitions and Activity based costing from Insead. Karl is married with one son and lives in Vienna.