



Denis Hennequin

President

Denis Hennequin is President of McDonald's Europe and is responsible for the company's 6,600 restaurants in 40 countries.

Denis began his career at McDonald's in 1984 as an Assistant Store Manager, assuming various responsibilities in the field service area. He continued to rise through the organisation holding numerous positions including Store Manager, Training and Recruiting Consultant, Field Service Consultant, Director of Franchising, Director of Operations and Regional Manager for Paris and surrounding suburbs.

In 1996, Denis was appointed as President and Managing Director for McDonald's France. Prior to that, he was Vice President of Operations, Human Resources, Development and Regional Coordination. Denis was subsequently appointed as Executive Vice President for McDonald's Europe, before becoming President of Europe in 2005. In 2009, Denis was also recognised as CNBC European Business Leader of the Year - Global/Local 2009.

He holds a Bachelor's degree in Economics and a Master's degree in Private International and Social Law from Paris II.

Denis lives in Paris and is married with three children.