



Bane Knezevic
**CEO & President, McDonald's
Deutschland Inc.**
President Western Division

Bane Knezevic is CEO & President McDonald's Deutschland Inc, and President of the Western Division for McDonald's Europe.

He is responsible for management of the German market, and governance of the Western Division of McDonald's Europe.

Bane started his career with McDonald's in 1988 as a Management Trainee in London. For the next 18 years he worked in a number of countries across Europe, including the UK, Czech Republic, Austria, Bulgaria, Hungary and Germany.

He held the position of Managing Director in several markets including Hungary, before being promoted to Chief Restaurant Operations Officer, McDonald's Europe.

In July 2005, Bane was appointed President of McDonald's Western Europe Division and CEO of McDonald's Germany.

Bane is a Law graduate from the University of Belgrade, and speaks six languages. He is a Serbian national and is based in Munich, Germany.